

You are invited to attend a complimentary

# Golf Tournament Seminar Hosted by Golfsmith

### Tuesday, January 12 Duluth Golfsmith

To hear Brian Riggins, Managing Partner of Magnolia Golf Group speak about how to take your golf tournament the next level.



This tournament seminar is complimentary to you and will include Dinner provided by Zaxby's. This event is a great opportunity for golf tournament coordinators, tournament committee members, non-profit executives and directors of corporate golf outings to learn how they can take their tournaments to the next level. The 3-hour seminar covers all aspects of planning a successful tournament including topics such as: fundraising, committee management, tournament gifting, budgeting, and much more!

## Seminar Agenda

Networking Dinner provided by 5:00pm

Zaxby's

5:30pm Seminar Begins

8:00pm Golf Tournament Forum Discussion

8:30pm Seminar Ends



ZAXBY'S Special thanks to Zaxby's for graciously sponsoring

## ABOUT THE SPEAKER MEET BRIAN RIGGINS

Brian is the founder & managing partner of Magnolia Golf Group based in Atlanta. Immediately following college Brian entered the golf business as a caddie for the Golf Club of Georgia in 1994. After learning the value of customer service on the links Brian joined American Golf Corporation, one the world's leading golf course management companies with over 300 properties worldwide as a Tournament Director. Brain managed tournaments for three golf properties in the metro Atlanta area, and became General Manager in 1996. Brain managed two golf properties in the Atlanta area with course budgets in excess of 2 million Magnolia Golf Group was dollars. founded in 1999 and currently works with over 150 charity and corporate golf outings on an annual basis.

#### SEMINAR REGISTRATION

register please www.magnoliagolfgroup.com and click on the Golf Tournament Seminar page or call 404-456-9309. The seminar is limited to 40-50 tournament directors so please do not delay your registration.